

Madelyn May

SOCIAL MEDIA SPECIALIST

MY MISSION

Building on your brand's identity is what I am all about. Growing up in a small business family, I see the love, passion and hard that goes into maintaining a successful business and my goal is to make that easier.

CREATING WORK THAT GOES BEYOND AESTHETICS AND EFFECTIVENESS, BUT ALSO MEANINGFUL AND INFLUENTIAL

Using content creation, video editing, strategic planning, curation, trend forecasting and visually pleasing media to strengthen brand identity. Tailoring your brand's message into a virtual identity to create a lasting impact.

These strategies are designed to humanize your brand and driving meaningful engagement that translates into loyal customers.

@OHMADELLYN

CURRENT CLIENTS: BASED ON 6 MONTH ANALYTICS

EJ'S WINE SHOP

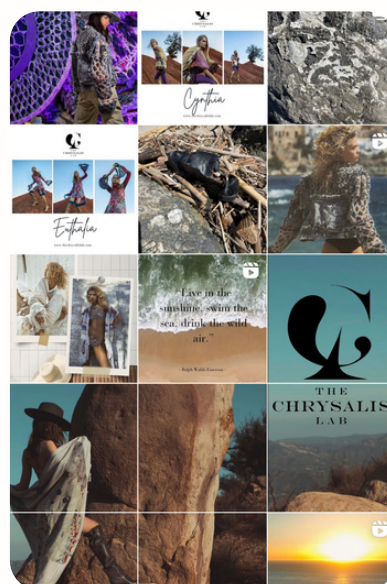


MICHAEL'S MARKET



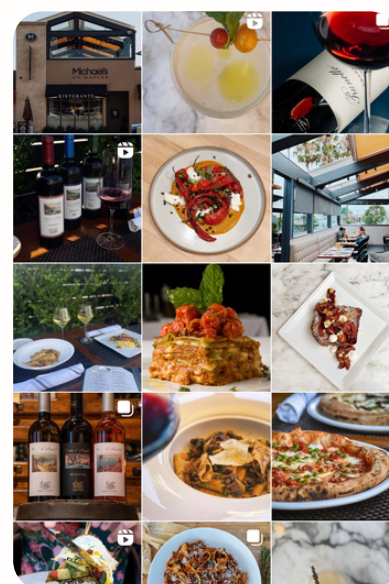
1,224 followers
(23% increase)

THE CHRYSALIS LAB



1,266 followers
(28% increase)

MICHAEL'S ON NAPLES



4,142 followers
(19% increase)

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SOCIAL MEDIA SERVICES

INSTAGRAM

\$700/month

*This will include content creation when needed to personalize, editing, daily Instagram stories, Reels, feed posts and event posts for upcoming events
4+ times a week.*

TIKTOK

\$750/month

This will include 4 videos a week using high quality visuals to connect your brand with the audience

INSTAGRAM/TIKTOK DUO

\$1,350/month

Actual client's results within the first 60 days:

Accounts Reached

+ 193%

Engagement

+ 47.4%

Professional Dashboard

Account insights

See

2,670 accounts reached in the last 30 days, +193% compared to Jun 14 - Jul 13.



Dec 15 - Jan 13

Overview

You reached +47.3% more accounts compared to Nov 15 - Dec 14

Accounts reached	3,934	+47.3%	>
Accounts engaged	279	+4.1%	>
Total followers	3,804	+0.4%	>

3,934 accounts reached in the last 30 days
2,831 are non-followers

